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LOWRANCE ANNOUNCES HDS SOFTWARE UPDATE FOR ENHANCED FUNCTIONALITY

Free Software Update for the Revolutionary Lowrance HDS Displays Offers Advanced Performance as well as Compatibility with the Award-Winning Broadband Radar and All Navionics® Charts

Tulsa, Okla. – Lowrance, a world-leading brand in marine electronics since 1957 and GPS navigational systems since 1992, announced today the availability of software version 2.1.30.58 with enhanced functionality for its HDS (High-Definition System) displays. Compatible with all Lowrance HDS chartplotter-equipped models, the free software update provides support for the new revolutionary Lowrance BR24 Broadband Radar with close-in scan capabilities to 200 ft. (50 m); full Navionics® compatibility for its Platinum+, Platinum, HotMaps Platinum and Gold cartography; enhanced Lowrance chart detail and information; Navionics TurboView™ advanced functionality and a wealth of other features. Available as a free download, the Lowrance software update provides access to exclusive performance, safety and mapping enhancements giving HDS users the ability to make the most of every on-the-water excursion.

The Lowrance HDS system software version 2.1.30.58 update increases chart loading speed of Lowrance cartography at start-up and provides superior interface responsiveness. Detail-rich radar overlays with transparency control are available with the addition of Lowrance BR24 Broadband Radar™, LRA-1800 or LRS-4000 radar, and SIRUIS® weather overlays are available with the Lowrance LWX-1 weather module in the United States. A new dimension in navigation, the advanced TurboView functionality incorporated in the upgrade offers fluid pan and zoom plus viewing rotation, as well as seamless transition between 2D and 3D Platinum and Platinum+ cartography chart views with depth and elevation contour shadings. Other features include a new steer navigation panel display; improved waypoint, route and trail management; information page options including navigation and tournament layouts; increased display overlay data options, and tidal station nav aids for U.S. HDS displays with built-in Lowrance Nautic Insight™ or Insight USA™ charts.

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“Our HDS software update gives customers access to breakthrough technology in navigation and collision avoidance, and the most advanced cartography on the best visual display available,” said Louis Chemi, executive vice president and chief operating officer, Navico Americas. “Packed full of rich performance upgrades for increased functionality, this update offers unparalleled radar and mapping options for high-definition Lowrance GPS chartplotting.”

The free Lowrance HDS software update, version 2.1.30.58, is compatible all HDS chartplotter-equipped systems purchased worldwide and is available to download online from www.lowrance.com. For more information on the HDS update, Lowrance HDS multifunction displays, or the entire Lowrance line of marine electronics, please visit www.lowrance.com or call 1.800.324.1356 in the USA or 1.800.661.3983 in Canada.

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About Lowrance:

The Lowrance® brand is wholly owned by Navico, Inc., a privately held, international marine electronics company. Navico is currently the world's largest marine electronics company, and is the parent company to five well-established marine electronics brands: B&G®, Eagle®, Lowrance, Northstar and Simrad®. www.navico.com